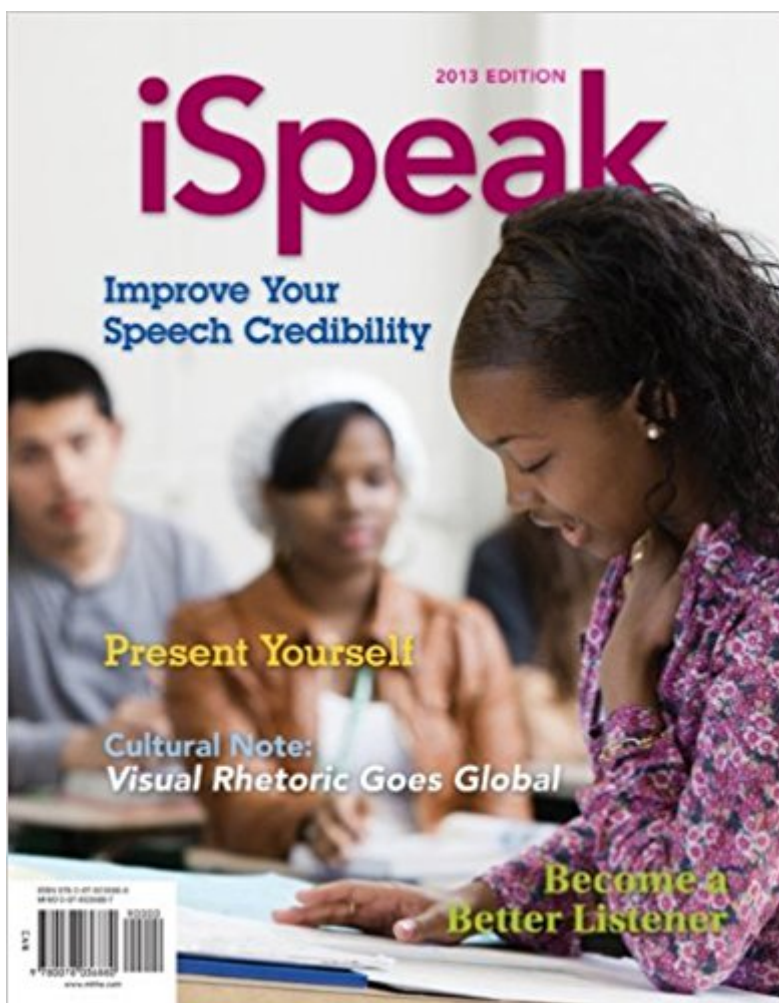


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iSpeak: Public Speaking For Contemporary Life



Synopsis

iSpeak is an integrated program that helps students practice, build confidence, and achieve success in public speaking. Connect Public Speaking provides students a wealth of resources to prepare and plan speeches, while LearnSmart • McGraw-Hill's proven adaptive learning system • guides them toward mastery of key course concepts. Additionally, Connect's highly flexible Speech Capture tool saves instructors valuable time in managing assignments and evaluating student speeches.

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Customer Reviews

Judy C. Pearson was Associate Dean of Arts, Humanities, and Social Sciences and Professor of Communication at North Dakota State University in Fargo, North Dakota, and Director of the Northern Virginia Center for Virginia Tech in Falls Church, Virginia. She has co-authored over 30 text and trade books and more than 100 scholarly articles and chapters in edited books. Judy has served as the President of the Central States Communication Association, the World Communication Association, and the National Communication Association. She met Paul E. Nelson at a basic course directors meeting, married him, and the couple has six children. The two have been producing basic course books together ever since. Scott Titsworth is an Associate Professor and Interim Dean for the Scripps College of Communication at Ohio University. Scott is co-author of four textbooks and a nationally respected scholar in the field of instructional communication and communication education. In addition to his current administrative responsibilities, Scott has worked as a basic course administrator for his entire career and has been active with the first year student program at Ohio University. Paul E. Nelson was Director of the Honors College at the University of

Missouri, Departmental Executive Officer at Iowa State University, Dean of the College of Communication at Ohio University, and Chair of the Political Science Department and Head of the Department of Communication at North Dakota State University. He has co-authored many textbooks with his spouse and colleague, Dr. Judy C. Pearson.

I ordered this book for my Public speaking course last semester and this book was great! It arrived with great condition, but it had a little bit of wear and tear on the corners of the book. I would recommend all of my classmates to purchase this book due to the quality and great condition! If your professor requires this book I would highly suggest that you take a look at this one and purchase it if it matches the course expectations for your college classes. Highly recommended!!
Speak: Public Speaking for Contemporary Life

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